

HOW TO MAKE MONEY OUT OF IP AND IP LICENSING



Thursday 8th December 2011
08:30 – 10:00
Wilton Centre, Redcar
TS10 4RF



www.innovation-accelerator.co.uk

FREE SME breakfast workshop located at The Wilton Centre Science and Business Park

Alex's talk will cover the different types of IP, being patents, designs, trade marks, copyright and confidential information, and how they can be protected, the costs of IP registrations, how to develop a strategy to make money out of IP and IP licensing and enforcement techniques

FREE breakfast is provided

To register contact steven.bagshaw@uk-cpi.com

08:30 - 08:50

Tea, Coffee & Breakfast

Hot bacon, egg and sausage sandwiches
Fresh fruit
Muffins and biscuits

08:50 - 09:00

Welcome

Mike Anderson, Innovation Accelerator

09:00 - 09:30

How to make money out of IP and IP licensing

Alex Shiel, Ward Hadaway

09:30 - 10:00

Networking

